

Service Cloud & Al

Learn how GPTfy can help you supercharge your service reps and kill grunt work.



Improve Service

| Goal | Use Case | Persona | Resource |
|---|---|---|--|
| Enhance CSAT by summarizing & analyzing customer sentiment | Understand the service experience delivered and the overall sentiment of the interactions | Service Leader & Support Management | Case Sentiment and Summary |
| Improve productivity by analyzing root cause based on customer info | Identify the root cause behind the issue that led to the customer's discontent based on past interactions | Service Leader, Support rep & Support Management | <u>Root Cause</u> <u>Analysis</u> |
| Save time by sending auto-generated emails to case contacts | Auto-generate personalized email drafts that your reps can edit before sending to customers | Support Rep | <u>Auto-generated</u> <u>emails</u> |
| Prevent red accounts by tracking customer intent | Identify customer concerns and assist your reps with understanding next steps | Support rep & Support Management | <u>Sentiment</u> <u>Journey</u> |
| Automate case routing and knowledge retrieval for quick concern resolution | Use AI to quickly pull valuable data, automatically populate fields, and resolve customer concerns quicker | Support rep & Support Management | Intelligent Case Routing & Knowledge Base Retrieval |
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