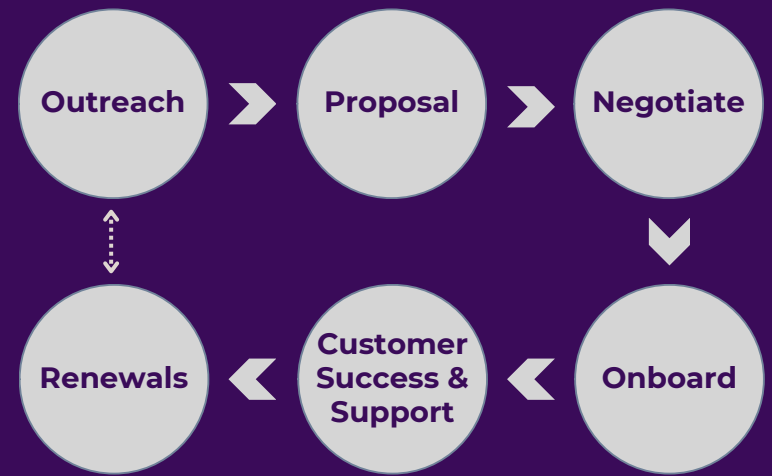




Improve Customer Lifecycle with Salesforce + AI by GPTfy

Leverage AI in Salesforce by GPTfy to enhance your journey from engaging with a Sales-Qualified lead to guaranteeing customer satisfaction.



Building the bridge from lead to loyalty

Sr. No	Phase	Focus Area	Challenge	Sample AI - Use Cases
1	Outreach	Grow Pipeline	Tailoring outreach to specific audiences	Personalized Email Draft
2	Demo / Proposal	Optimize Conversion	Identifying sales opportunities & gauging initial sentiments	<ul style="list-style-type: none">• Opportunity Summary• Sentiment Analysis
3	Negotiate	Manage Stakeholders	Extracting meaningful insights from customer documents	<ul style="list-style-type: none">• Quote / Document Analysis or Parsing• Account 360

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Building the bridge from lead to loyalty

Sr. No	Phase	Focus Area	Challenge	Sample AI - Use Cases
4	Onboard	Facilitate Customer Success	Summarizing customer interactions for sales/support	<ul style="list-style-type: none"> Case Summary Customer 360
5	Customer Success & Support	Improve Service	Pinpointing customer issues & tracking post-purchase sentiments	<ul style="list-style-type: none"> Root Cause Analysis Sentiment Journey
6	Renewals	Optimize Renewals	Continuously updating customer insights & education	<ul style="list-style-type: none"> Customer 360 Sentiment Journey

Drive your ROI, User Adoption, Security & Compliance with Salesforce + GPTfy

ROI

Security & Compliance